# Hong Yi Chen

### COMPUTER SCIENCE AND BUSINESS DOUBLE DEGREE STUDENT · SOFTWARE DEVELOPER

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## Skills

Languages Java, C, C++, HTML/CSS, JavaScript, Apex, SQL, Scheme Libraries/Frameworks React, Redux, Angular, Express, GraphQL, Jest, Gherkin/Cucumber Tools MongoDB, Selenium, SalesForce, CircleCI, Git, Linux/Unix, Figma

# Work Experience

#### Kooltra

SENIOR ASSOCIATE SOFTWARE ENGINEER

- Developed end-to-end features using React and Apex for SalesForce-based FX trading platform
- Built multiple client-facing dashboards, populating data through a GraphQL-like query and microservice architecture
- Improved dashboard performance by memoizing and refactoring React components, reducing re-renders by 25%
- Designed comprehensive, automated acceptance tests using Selenium, Gherkin, and Jest, reducing test runtimes by 15%
- Used **SOLID** principles, design patterns, and Behaviour Driven Development methodology to write clean, robust code

### **Royal Bank of Canada**

INNOVATION DEVELOPER

- Revamped front-end of internal talent and performance management platform for 1700+ employees using Angular
- Ensured responsive cross-platform compatibility of web pages for all employee devices and browsers
- Conducted UI/UX research through interviews while managing project tasks using JIRA and applying agile methodologies
- Won IoT award in an internal Voice hackathon (30+ teams) by using a Raspberry Pi to integrate MyCroft and RASA

### AcornTalent

CHIEF PRODUCT OFFICER AND CO-FOUNDER

- Led a team of 7 in full-stack development using HTML/CSS/JavaScript, MongoDB, and Heroku; garnering 300+ platform users
- Designed web pages using Adobe XD based on various user journeys and personas to create intuitive UI/UX
- Conducted internal and external QA testing weekly, iterating on issues and increasing total user sessions
- Ran internal ideation sessions, product sprints, and market research (product-market fit) related activities

## Logics Academy

WEBSITE DEVELOPER AND MARKETING INTERN

- Revamped product pages with new content, layouts, and animations using HTML/CSS/JavaScript, React and Bootstrap
- Increased conversion rate by 5% by redesigning and optimizing e-commerce store based on user feedback
- Grew social engagement and overall reach on Twitter, Instagram, and Facebook by 20% through targeted campaigns
- · Conducted website QA testing to discover errors, optimize usability, and ensure cross-platform compatibility

# **Projects**

#### **Innisfil Timecard System**

- MVP of digital timecard and shift tracking system for physical workers, designed and built with Town of Innisfil
- Built **CRUD** webapp using **MERN stack** to replace existing paper and Excel based management system

#### tourhub

- Personalized travel and booking platform using React, Firebase, Google Cloud, Node.js with Accenture API
- Awarded Best Use of Accenture's "Accentours" API Prize @ Hack the North 2019 with 1000+ participants

#### PPALLI

- Count-down timer, break scheduler, and productivity tool to prevent YouTube binge-watching (released on Chrome Store)
- Built Chrome Extension using React, JavaScript, and JQuery while conducting iterative user research and UX design

# Education

#### University of Waterloo and Wilfrid Laurier University

CANDIDATE FOR COMPUTER SCIENCE AND BUSINESS ADMINISTRATION DOUBLE DEGREE

- Tech+ UW General Events Organizer: organizing virtual events (resume critiques, mock interviews) for 300+ students
- WATonomous Sponsorship Coordinator: designing sponsorship packages and raising \$3000+ in funding
- Other involvements: Math Orientation Leader, UW Badminton Club, Ultimate Frisbee Intramurals, Xlerate Laurier

#### Toronto, Ontario

July 2019 - Aug. 2019

Toronto, Ontario

Oct. 2018 - July 2019

#### Markham, Ontario

July 2018 - Sept. 2018

Toronto, Ontario May 2020 - Aug. 2020

Waterloo, Ontario

2019 - 2024 (expected)